

Carbon Reduction Plan

Supplier name: Brian Johnston & Co (Insurance Services) Ltd

(Including Brian Johnston & Co (Insurance Brokers) Ltd and Linkfield Accident Management Ltd)

Publication date: June 2023

Commitment to achieving Net Zero

Brian Johnston & Co (Insurance Services) Ltd is committed to achieving Net Zero emissions by 2035. We will keep this date under review, bringing it forward if possible as our carbon reduction plans develop.

Baseline Emissions Footprint

Baseline Year: 2022 (1 January – 31 December)		
Additional Details relating to the Baseline Emissions calculations. This baseline represents our first calculation of the carbon footprint of the business.		
Baseline year emissions (tCO₂e):		
Scope 1	9.1	
Scope 2	2.5	
Scope 3	16.6	
Scope 3 categories included	3. Fuel- and energy-related activities	4.6 ¹
	4. Upstream transportation & distribution	0.0 ²
	5. Waste generated in operations	0.1
	6. Business travel	0.2
	7. Employee commuting	11.8 ³
	9. Downstream transportation & distribution	0.0 ⁴
Total Emissions	28.2	

Emissions reduction targets

The business is committed to achieving Net Zero emissions by 2035 at the latest. We will keep this date under review, bringing it forward if possible as our carbon reduction plans develop. We will also consider setting nearer-term targets for carbon reduction and will pay particularly close attention to the carbon intensity of the business so that any growth in the business is as carbon lean as possible.

¹ Although not required under PPN 06/21, we have included this category so that the full emissions (including well-to-tank) from electricity generation and fuel use (in company vehicles, business travel and commuting) are reflected

² No physical production or manufacturing takes place so upstream transportation is negligible.

³ Including emissions from Employee Teleworking, an optional sub-category within Category 7.

⁴ No physical products or materials are produced or sold.

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed:

- The business achieved Green Small Business Certification in June 2023, having developed an environmental policy and comprehensive action plan addressing all of the significant environmental impacts of the business.
- Our most significant environmental impact relates to the influence we have over the repairers we utilise as part of our claims management services. During our recent re-contracting with these repairers, we began to engage with them about their use and sourcing of 'green parts' (from salvaged vehicles) and we will continue to work with them on the environmental aspects of accident repairs in the years ahead.
- We have recently completed an extensive renovation of our business premises, which incorporated improvements in energy efficiency such as LED lighting.
- A hybrid working model has been adopted, significantly reducing emissions from commuting.
- Business travel has been minimised through extensive use of video-conferencing.
- We have replaced some of our company cars with hybrid vehicles.
- We encourage staff use of sustainable transport modes, e.g. through provision of the Cycle 2 Work scheme and providing cycle storage in our premises.
- We recycle all paper, ink cartridges, cardboard, tins, glass and food waste.
- We ensure heating is switched off overnight and only comes on as necessary and that computers and other equipment are switched off when not in use.

Planned Carbon Reduction Initiatives

Our environmental action plan commits us to the implementation of further measures which we anticipate will reduce the carbon intensity of the business, such as:

- Ongoing work with the vehicle repairers we utilise as part of our claims management services. We will consider incorporating specific requirements relating to carbon emissions and wider environmental management within our contracts.
- Implementing a principled approach to business travel decisions in order to avoid unnecessary travel and to ensure that necessary travel is by the most sustainable means possible. We will adopt a criteria-based travel policy to ensure consistency in decision-making across the company.
- Transitioning all of our company vehicles to full electric as soon as this becomes feasible.
- To encourage and assist users transition to electric vehicles, the Company has made a commitment to instal EV charging points in the Company car park.
- Facilitating access to low-emission vehicles for our employees.
- Working with our landlord to achieve ongoing improvements in the environmental performance of our premises, including the transition to a low carbon heating system when this becomes feasible.
- Providing guidance on environmental and carbon management to our staff.
- Ensuring environmentally responsible purchasing.
- Implementing a data retention policy to minimise emissions from cloud computing.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard⁵ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting⁶.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard⁷.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:



Date: 20/06/2023

⁵ <https://ghgprotocol.org/corporate-standard>

⁶ <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

⁷ <https://ghgprotocol.org/standards/scope-3-standard>