



GREYFLEET CARE

A comprehensive tool for the management of Grey Fleet Duty of Care issues combined with driver benefits.

What is Grey Fleet?

Grey Fleet travel refers to mileage in employee-owned vehicles undertaken on behalf of their employer.

In the UK the actual number of miles driven is unknown but some national estimates indicate that in excess of 4.5 million vehicles are involved. A recent statement issued by the Office of Government Commerce (OGC) states;-

“In the public sector, evidence indicates that Grey Fleet makes up around 57% of total road mileage. Across the whole sector this could add up to as much as 1.4 billion miles every year.”

Allowing drivers to use their own vehicles does not devolve your organisation of any duty of care responsibilities. Any travel undertaken by an employee or agent on your behalf comes under the legislation of work related road safety, regardless of the ownership status of the vehicle used.

Management of Grey Fleet travel plays an important part in supporting 3 key policy areas of responsibility;-

- **Health and Safety.**

An employer owes a duty of care under Health and Safety Law to staff that drive their own vehicle for work as they do to employees who drive owned, leased or hired vehicles.

An employer must conduct suitable risk assessments and put in place “all reasonably practicable” measures to ensure that work related journeys are safe, staff are fit and competent to drive safely and vehicles are fit for purpose and in a safe condition.

- **Environmental Sustainability.**

The gathering of solid management information on Grey Fleet as well as the implementation of “greener” policies governing the use of employee owned vehicles for business journeys can go some distance to helping to achieve sustainable benefits in relation to environmental targets.

- **Financial Efficiency.**

By introducing a defined policy which addresses aspects such as the type and age of employee owned vehicles that may be used for business purposes, along with looking at alternative methods of transport for certain journeys

and the introduction of sound training initiatives will help to considerably reduce costs.

Comprehensive Solutions for the Management of Grey Fleets

Historically Grey Fleet has created huge logistical and financial challenges to an employer who needed to find both manpower and budget to manage this operation.

We are able to provide a range of products and services to benefit both employer and employee.

- Employer Benefits.

- Online vehicle and driver data
- Driving Licence checking direct with the DVLA
- Online check/physical check of the employees insurance type and status.
- Verification of the MOT on the vehicle (where applicable)
- Annual vehicle inspection.
- Mileage data on the vehicle
- Acknowledgement of a Grey Fleet Drivers Handbook by the employee.
- Protection against loss of reputation in the event of a major incident involving one of your Grey Fleet employees.

- Employee Benefits.

- Servicing, maintenance and parts offered at discounted prices.
- Vehicle collected and returned to the employee at their place of work or home free of charge.
- Each service will include a free wash and vacuum.
- Parts and labour guaranteed for 12 months.
- Vehicle warranties fully protected.
- All servicing work agreed in advance.

- Employees entitled to discounted tyres. (Mobile fitting available on request)

Our combination of benefits and solutions ensures that this is the UK's first comprehensive programme designed to provide an employer with a solution to the issues created by the Grey Fleet sector. Our proposition has been carefully developed with the needs of both the employer and employee in mind and provides significant benefits to all.

The employer is provided with an online tool comprising a range of management information on all Grey Fleet employees. This information is provided on every Grey Fleet driver registered within the system, the data provided is designed to ensure that the employer is maintaining as much compliance with work related road safety legislation as is possible. We are acutely aware of the need for stringent security of your employees' data and our Licence Bureau operates to the highest standards of IT security being fully compliant with ISO 27001.

The process could not be easier for your organisation, once approved all you need to do is to provide a schedule of Grey Fleet employees names, email address and a unique identifying number. We will provide you full data on everyone through our management information interface as they join. We will facilitate access to exception reporting on an on-going basis.

Greyfleet Care is also designed to provide your employees with a significant range of benefits previously the territory of company fleet vehicle drivers. Every employee who enters the scheme will benefit from the key features listed. They will also enjoy the personal support of our service partners who with a friendly voice can discuss any problems your employees may have so that we can ensure their vehicles are looked after to the highest standards.

Costings

Greyfleet Care can be tailored to reflect the individual needs of your organisation and the standard package is provided to the employer at zero cost when the employer can mandate that an employee has their serviced at least once every 12 months through our nationwide network partner of garages.

For employees the solution is also provided on a zero cost basis although we do require a first registration fee of £19.99 + vat. This fee is credited against their first service invoice and therefore nets to zero cost very quickly.

Data feed and annual checks from subsequent years are dependent upon your employees using the scheme at least once, as mandated, during the fiscal year. The registration process with the employee involves the completion of a mandate authorising us to access data on their licence, MOT and insurance details. This is the minimum level of data advised.

Additional Products and Services

- Insurance.

Normally an employer instructs their employee to arrange a business use extension under their private car insurance policy. Employers however need to be aware that a usual business use extension under a private car insurance policy does not include cover for employees using the vehicle for hire and reward. In particular if your employees are paid an additional mileage allowance to carry passengers an insurer may deem this to be hire and reward and in the event of an accident may not fully respond to the claim.

The employer may therefore wish to consider purchasing full business use cover on a blanket basis for all employees using their own vehicles on behalf of your organisation. The cost of the insurance can be charged on a pence per mile basis to allow the employer to deduct the charge from the agreed mileage rate.

- Servicing Costs – Payment by Instalments.

A key part of our offering includes a nationwide network of participating garages to undertake the servicing and maintenance needs of your employees' vehicles. Your employees will benefit from discounted parts and labour costs and all work is guaranteed for at least 12 months.

To assist your employees with the cost of servicing we can offer an instalment payment plan provided the employer allows the monthly repayment charge to be made by salary sacrifice.

- Environmental and Financial Reviews for Grey Fleet Operators.

We can undertake a detailed review of both your environmental impact your Grey Fleet has together with its financial efficiency. More importantly the review will provide the employer and employee with low carbon and financial efficient options to be adopted to reduce both your organisations carbon foot print and Grey Fleet costs.

Recently a similar review was undertaken by the Environmental Agency. The OGC has subsequently published their key findings as a part of their Grey Fleet Initiative.

- Since 2001/02 the Environment Agency has achieved a 53% overall reduction in Grey Fleet mileage despite a 25% growth in employee numbers. (8.4 million annual Grey Fleet business miles in 2001/02. In 2007/08 the reported mileage was less than 4 million.)
- Annual carbon emissions from their Grey Fleet have been reduced by around 1,470 tonnes on 2001/02 levels. (Based on Defra Guidance 2006)
- The reduction in Grey Fleet miles in 2007/08 generated direct savings of £1 million.

Full details of the Environmental Agency Case Study can be obtained from ServiceDesk@ogc.gsi.gov.uk

- **Driver Training**

In many ways the risks faced by your employees using their own private vehicles for business in behalf of their employer are far greater than those employees who benefit from the allocation of a leased or employer owned vehicle. Invariably an employer owned or leased vehicle is allocated from new and benefits from the latest safety equipment. Furthermore these vehicles are well maintained and CO2 emissions are reduced.

In partnership with driver training specialists Peak Performance we have trained thousands of drivers in advanced risk avoidance driving techniques. Evidence confirms that trained drivers crash less, use less fuel and reduce vehicle wear and tear. Our mission is to help you take positive steps to lower your Grey Fleet costs by implementing a crash free culture. All the courses are delivered by highly qualified professional trainers and managed by a dedicated account management team.

Saving money is however only half of the story, training your Grey Fleet employees has other significant benefits too. It;-

- protects your employees and other road users from injury or worse.
- delivers improved efficiency and less vehicle damage.
- helps protect you from liability and personal injury claims.

- removes the time consuming expensive aftermath of dealing with crashes.
- assists you in complying with health and safety legislation.

The range of training programmes and workshops offered are designed to meet the requirements of the employer and the needs of the employee. All can be easily adapted to meet needs and budget. The aim is to cause minimal disruption to your day to day operations and the workshops are simple to arrange.

Why Choose Brian Johnston & Co.

Brian Johnston & Co. (Insurance Brokers) Limited primarily provides dedicated insurance, accident, legal and risk management services to the public sector. We are an “Approved Supplier” to the OGC under a National Framework Agreement concluded in October 2008 to provide motor insurance and associated products and services to Government and other public sector bodies.

Our comprehensive Grey Fleet solution provides you as employer with free of charge Duty of Care compliance and peace of mind together with significant levels of management information on your Grey Fleet employees.

Your employees will enjoy an unheard of level of service , discounted driving and peace of mind together with having all their motoring needs handled by a professional company approved by the OGC.

For further details please contact;-

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